

FREE BEGINNER GUIDE · NO CODING

Build Your **First** Website in *a Weekend*

A plain-English, step-by-step guide to planning, building, and launching a simple website, with no coding and no upfront cost.

2 days

step-by-step weekend plan

\$0

to start, using free plans

15

point launch checklist

Website basics in plain English

You don't need to be technical to build a website today. Modern website builders handle the hard parts. You just need to know a few words, and what you want your site to do.

Domain

Your address on the web, like myinfo labs.com.
Usually about \$10–20 a year; optional at first.

Hosting

The computer that stores your site and shows it to visitors. Website builders include it.

Website builder

A tool where you drag, drop, and type to create pages, with no code needed.

SSL ("https")

The padlock that keeps visitors safe. Good builders add it for free.

Landing page

A single page with one goal, such as signing up or downloading something.

Email list

People who agreed to hear from you. One of the most valuable things a site can build.

What is my website for?

Sell a service, share a hobby, promote a small business, build an email list, or showcase your work?

Who is it for?

Describe your ideal visitor in one sentence.

The one thing I want visitors to do

Contact me, book a call, sign up, buy, or download.

Pick a website builder

There's no single "best" builder, only the best fit for your goal and budget. Here's an honest comparison of popular options for beginners.

Builder	Cost to start	Ease	Best for
systeme.io	Free plan	Easy	An all-in-one start: website, blog, sales funnels, email marketing, and a course on one free plan.
Blogger	Free	Easy	A simple blog with basic design options and no email or funnel tools.
WordPress (self-hosted)	Hosting fee	Moderate	Maximum flexibility with thousands of themes and plugins, but more setup and upkeep.
Wix / Squarespace	Paid plans	Easy	Polished design templates; most useful features need a paid plan.

What systeme.io's free plan includes

- ☐ Up to 2,000 email contacts, with unlimited emails
- ☐ 3 sales funnels, 1 blog, 1 online course, and 1 custom domain
- ☐ No credit card required, and the free plan doesn't expire
- ☐ Paid plans start at \$17 a month if you outgrow it

Want to follow along? This guide uses examples that work on most builders. If you'd like the all-in-one free option, you can [create a free systeme.io account](#) → (no card needed).

4 questions to ask before you choose

- ☐ **What's my goal?** A blog, a business page, an email list, or selling something?
- ☐ **What can I spend?** Start free, and upgrade only when the site earns or needs it.
- ☐ **Can I use my own domain?** Check this before you build, not after.
- ☐ **Can I leave later?** Make sure you can export your email contacts and content.

The 4 pages every first website needs

Keep your first version small. Four good pages beat twenty half-finished ones, and you can always add more later.

Home

Who you help, how, and the one action you want visitors to take.

About

Your story and why visitors can trust you. Add a friendly photo.

Contact

An email address or simple form, and how quickly you reply.

Privacy

How you handle visitors' data. Needed for email forms and ads.

The simple home page formula

1. **Headline:** what you offer, in one clear sentence
2. **Subheadline:** who it's for and the main benefit
3. **Button:** the one action you want ("Book a call," "Get the free guide")
4. **3 benefits:** short points about why it helps
5. **Trust:** a testimonial, example, or your credentials
6. **Repeat the button** at the bottom of the page

My home page headline

My main button text

Write your About page in 4 sentences

- ☐ **Who you are:** "I'm Maria, a home baker in Austin."
- ☐ **Why you started:** "I wanted to share recipes my family has loved for 30 years."
- ☐ **How you help:** "Every recipe here is tested, simple, and uses everyday ingredients."
- ☐ **What to do next:** "Grab my free starter recipe pack below."

Your weekend build plan

About 3–4 hours each day. Saturday is for setup and your home page; Sunday is for the remaining pages and going live.

SATURDAY

Set up & home page

- ☐ Create your free builder account
- ☐ Choose a simple template close to what you want
- ☐ Set your site name, colors (2–3), and fonts (1–2)
- ☐ Upload your logo, or simply type your name in a nice font
- ☐ Build your home page using the formula on page 4
- ☐ Check how it looks on your phone

SUNDAY

Finish & launch

- ☐ Write your About and Contact pages
- ☐ Add a Privacy Policy (many builders offer a template)
- ☐ Add an email sign-up form if you want a list
- ☐ Connect your domain, or use the free address for now
- ☐ Click every link and button to test it
- ☐ Publish, and share your site with 3 friends for feedback

Free tools that help

- ☐ **Images:** free stock photo sites with licenses that allow commercial use (always check the license)
- ☐ **Graphics:** free online design tools for logos and social images
- ☐ **Writing:** read every page aloud; if it sounds natural, it reads well

Tip: done is better than perfect. Launch a simple version this weekend and improve it every week.

5 first-weekend mistakes to avoid

- ☐ Spending hours choosing colors and fonts instead of writing your pages
- ☐ Adding too many menu items; 4–5 is plenty
- ☐ Using images you don't have the rights to
- ☐ Writing about yourself instead of what the visitor gets
- ☐ Waiting until it's "perfect" before publishing

Your 15-point launch checklist

Run through this before you share your site widely. It catches the small problems that make visitors leave.



Looks & content

- ☐ Headline clearly says what you offer
- ☐ Every page has one clear button
- ☐ No typos (read it aloud)
- ☐ Looks good on a phone
- ☐ Images load quickly



Links & forms

- ☐ Every menu link works
- ☐ Every button goes to the right place
- ☐ Contact form or email address works
- ☐ Sign-up form adds people to your list
- ☐ Footer links to Privacy and Contact



Search engines

- ☐ Each page has its own title and short description (in the page's SEO settings)
- ☐ The site shows the "https" padlock
- ☐ Your site is added to Google Search Console, and your main pages are submitted for indexing
- ☐ Each page's address is short and readable, like /about or /contact
- ☐ You've tested the site's speed with Google's free PageSpeed Insights tool

After launch: Google can take days or weeks to show a new site. Keep publishing helpful content while you wait.

My site details

Keep these somewhere safe: site address, builder login email, domain renewal date, and launch date.

YOUR NEXT STEP

Start building today, for free

You have the plan, the page formula, and the checklist. The only thing left is to open a builder and start. If you want your website, email list, and landing pages in one place, here's the free option we use ourselves.

WHAT WE USE

Build your site free with **systeme.io**

Website & blog

Drag-and-drop pages and a blog, with no coding needed.

Email marketing

Collect sign-ups and send unlimited emails to up to 2,000 contacts.

Funnels & courses

Landing pages, sales funnels, and an online course on the free plan.

Free to start

No credit card needed, and the free plan doesn't expire.

[Create your free account →](#)

Disclosure: this is an affiliate link. MyInfoLabs.com runs on **systeme.io**, and if you later upgrade to a paid plan through this link, we may earn a commission at no extra cost to you. Plan details were checked in October 2026 and may change.

More free guides: printable guides on languages, home, health, and personal growth at [MyInfoLabs.com](https://myinfolabs.com) →

Happy building,

Uday Chandra

MyInfoLabs.com