

FREE BEGINNER GUIDE · NO HYPE

Start Your Online Side Business:

A 30-Day Plan

An honest, step-by-step guide to choosing a beginner-friendly online business model, testing your idea, and taking your first real steps, without quitting your job or risking your savings.

5

beginner business models compared

30 days

week-by-week action plan

6

scam red flags to avoid

Is a side business right for you right now?

An online side business can grow into real extra income, but it takes time, consistency, and patience. Most people need several months before they earn anything meaningful. Answer these honestly before you begin.

Quick readiness check

- | | |
|--|---|
| I can set aside 5–7 hours a week for at least 3 months | ☐ Yes ☐ Not yet |
| I'm comfortable learning new skills from free online resources | ☐ Yes ☐ Not yet |
| I can start with a small budget (under \$100) or none at all | ☐ Yes ☐ Not yet |
| I understand results are not guaranteed and take time | ☐ Yes ☐ Not yet |
| My essential bills are covered by my current income | ☐ Yes ☐ Not yet |

What to expect, honestly

- ☐ **Months 1–2:** learning, setting up, and testing ideas. Little or no income is normal.
- ☐ **Months 3–6:** first customers or commissions if you stay consistent.
- ☐ **After that:** growth comes from repeating what works, not from shortcuts.

Rule #1: keep your job while you build. A side business should add to your income, never put your rent at risk.

5 beginner-friendly business models

Each model suits different skills and personalities. Pick the one that fits you best. You can always add a second later.

Model	Startup cost	Time to first income	Good fit if you...
Freelancing Sell a skill as a service	Low	Fastest	Can write, design, edit, translate, or manage social media, and want income from your existing skills.
Affiliate marketing Recommend products for a commission	Low	Medium	Enjoy writing, video, or teaching, and like helping people choose products without holding stock.
Digital products Ebooks, templates, courses	Low	Medium	Have know-how people want, and are willing to create something once and sell it many times.
Print on demand Custom designs on products	Medium	Medium	Like design and trends; a partner prints and ships each order for you.
Online tutoring or coaching Teach over video calls	Low	Fast	Know a subject, language, or instrument well and enjoy working with people.

How to choose

- ☐ **Need income soon?** Freelancing or tutoring, since you're paid for your time from day one.
- ☐ **Want income that can grow without more hours?** Affiliate marketing or digital products.
- ☐ **Not sure?** Start with what uses a skill you already have.

Find your niche in 20 minutes

A niche is the specific group of people you'll help. "Fitness" is too broad; "home workouts for busy parents" is a niche. Use this worksheet to find yours.

1. Topics I enjoy or know well

Hobbies, work experience, things friends ask you about.

2. Problems people pay to solve in those topics

Saving time, saving money, learning a skill, feeling better, looking better.

3. Who exactly I want to help

Be specific: age, situation, goal.

My niche statement

"I help [who] to [result] by [how]."

Quick test: is there demand?

- ☐ People search for it: try typing your topic into Google and YouTube and note the suggestions
- ☐ People already pay for it: you can find books, courses, or services on the topic
- ☐ It isn't too crowded to stand out: you can name your specific angle

Your 30-day action plan

About 1 hour a day, 5 days a week. The goal for these 30 days isn't money yet. It's to learn, set up, and put your first work in front of real people.

WEEK 1

Decide & learn

- ☐ Pick your model (page 3) and niche (page 4)
- ☐ Study 3 people already succeeding in your niche
- ☐ Choose one free course or guide to learn the basics

WEEK 2

Set up

- ☐ Create a simple profile, page, or channel
- ☐ Set up a free email address just for the business
- ☐ Write a one-line description of what you offer

WEEK 3

Create & publish

- ☐ Publish 3 helpful pieces: posts, videos, or samples
- ☐ Freelancers: build a small portfolio of 2–3 samples
- ☐ Ask 3 people for honest feedback

WEEK 4

Reach out & review

- ☐ Pitch 5 potential clients, or share your content in 3 places
- ☐ Track what got the most response
- ☐ Plan next month: do more of what worked

Choosing affiliate marketing? Week 1 says "pick a free course." IncomeJets.com offers **the free Affiliate Marketing Course** →, a step-by-step beginner course you can start today.

Tip: consistency beats intensity. One hour a day for 30 days beats one exhausting weekend.

Money basics and scam red flags

Protect your money and your time from day one. A few simple habits keep your side business clean, and help you avoid the scams that target beginners.

Simple money habits

- ☐ Use a separate bank account or wallet for business income and costs
- ☐ Track every income and expense in a simple spreadsheet
- ☐ Set money aside for taxes; rules vary by country, so check yours
- ☐ Never borrow money or use credit to start a side business

6 red flags of a "make money online" scam

Guaranteed income

Real businesses can't promise how much you'll earn.

"No work needed"

Every real business takes effort and time.

Pay to get a job

Legitimate employers don't charge you to work for them.

Pressure to buy now

Countdown timers and "last chance" tactics.

Recruit to earn

Income mainly from signing up other people.

Vague about how

Can't explain clearly where the money comes from.

Good rule: if it sounds too good to be true, it is. Free, practical education plus steady work is the honest path.

YOUR NEXT STEP

Learn affiliate marketing step by step, free

If affiliate marketing caught your interest on page 3, the best next step is a structured beginner course, so you learn the right foundations instead of piecing it together from random videos.

FREE COURSE

Start the free Affiliate Marketing Course

Beginner-friendly

Starts from zero, with no tech or marketing experience needed.

Step-by-step modules

Short lessons you can follow in order, at your own pace.

Practical

Focused on real actions: choosing offers, creating content, building traffic.

Free to start

No credit card needed to join the course.

[Join the free course →](#)

Disclosure: this free course is offered through IncomeJets.com, a sister site of MyInfoLabs.com. Optional paid programs may be offered later; you're never obligated to buy anything. Results depend entirely on your own effort, and no income is guaranteed.

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Here's to your first step,

Uday Chandra

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